



# Import Goods Fair 2022

## BACKGROUND

The Korea Importers Association (KOIMA) is pleased to announce that the 19<sup>th</sup> Import Goods Fair (IGF) will be held from June 23<sup>rd</sup> to June 25<sup>th</sup>. It is time to recover from the Covid-19 pandemic and go "Back to Business". The Import Goods Fair was first organized in 2003 and has achieved the global recognition as the Fair is designed to facilitate foreign countries' access to Korean market. The organizer KOIMA cordially invites foreign exporters who are interested in showcasing global products as well as Korean importers who are anxious to explore the business opportunities with the foreign exporters at the IGF 2022.

## OBJECTIVES

The IGF 2022 aims to enhance the networking between foreign exporters and Korean importers, thereby promoting foreign countries' export to Korea. It will also contribute to the diversification of the partnership for the participants of the Fair.

## EXPECTED OUTCOMES

It will provide the pathway to enter the Korean market and enhance the business opportunities among the participants.

## PROGRAM OUTLINE

### 1. EXHIBITION INFORMATION

- Date: June 23<sup>rd</sup> ~ June 25<sup>th</sup>, 2022
- Venue: COEX Hall C3, C4, Seoul Korea

### 2. SUPPORTING ORGANIZATIONS

- Ministry of Trade, Industry and Energy
- Korea Trade Investment Promotion Agency

### 3. COOPERATING ORGANIZATIONS

- Korea International Trade Association
- Foreign Embassies in Korea
- The Korea-Africa Foundation
- ASEAN-Korea Centre
- Korean Council Latin America & Caribbean
- Korea-Arab Society
- Korea-Central Asia Cooperation Forum Secretariat

### 4. EXHIBITORS

- Global exporters, Foreign Embassies etc.

### 5. INVITEES

- Korean importers, distributors, wholesalers, merchandisers, etc.

## 6. ITEMS

- Food & Beverages, Material, Raw Material, Cosmetics, Household goods, IT Products,
- Kitchenware, Fashion, Textile, Accessories, Handicrafts, Children's items, Tourism information and etc.

## 7. PROGRAM ACTIVITIES

- Exhibition
- B2B Meetings
- Seminar on the Korean consumer's trend and the Korean government's import policy

## REGISTRATION

- Submit the completed application form to E-mail: [igf@koima.or.kr](mailto:igf@koima.or.kr)

## INQUIRIES

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